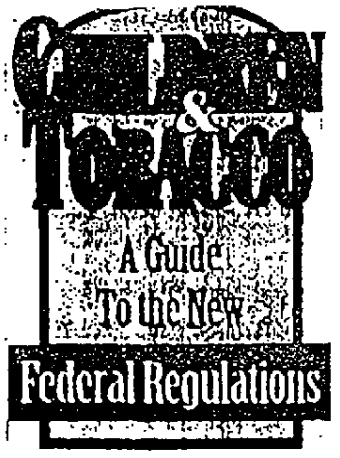

What's In Store?

The New FDA Rules on Tobacco... A series of town meetings

Important! The Food and Drug Administration welcomes retailers, parents, doctors, community groups, State and local officials, and others to a series of regional meetings to learn first-hand about FDA's new regulation to protect children and adolescents.

Highlights of the Town Meetings:

- Find out what every retailer should know to comply with these rules
- See how to prevent tobacco sales to children and adolescents
- Learn how FDA, State and local officials will enforce the new rule
- Speak directly to the government officials who designed this rule
- Discuss what parents, community groups and retailers can do to prevent sales to children and adolescents

Meetings will be held in these 10 cities:

(Attendance is free, but reservations are required. Call today!)

Atlanta, February 20
10:00 - 11:00 am
Sheraton Colony Square
188 14th St., NE
Sheila Bayne-Lisby
404-347-4001 (x5231)

Baltimore, February 11
11:00 am - 12:00 pm
Sheraton Inner Harbor Hotel
300 S. Charles St.
Leonard Genova
410-962-3731

Boston, February 11
10:00 am-11:00 am
Boston Park Plaza Hotel
64 Arlington Street
Paula Fairfield
617-279-1675(x184)

Boulder, February 19
10:00 - 11:00 am
Natl. Inst. of Stds and Tech
325 Broadway
Virlie Walker
303-236-3018

Chicago, February 13
1:00 - 2:00 pm
Marriott Hotel
8535 W Higgins Rd.
Darlene Bailey
312-353-7126

Detroit, February 12
1:30 - 2:30 pm
Harper Hospital
3990 John R. Rd.
Evelyn DeNike
313-226-6158

Houston, February 20
10:30 - 11:30 am
Holiday Inn/Hobby Airport
9100 Gulf Freeway
Sheryl Lannon Baylor
713-802-9095

Los Angeles, February 25
11:00 am - 12:00 pm
Omni Los Angeles Hotel
930 Wilshire Blvd.
Rosario Vior
714-798-7607

Miami, February 19
10:30 - 11:30 am
Crown Plaza Miami
1601 Biscayne Blvd
Estela Niella-Brown
305-526-2800(x937)

Seattle, February 19
11:00 am - 12:00 pm
Lopez Room at Seattle Center
305 Harrison St.
Susan Hutchcroft
206-486-8788

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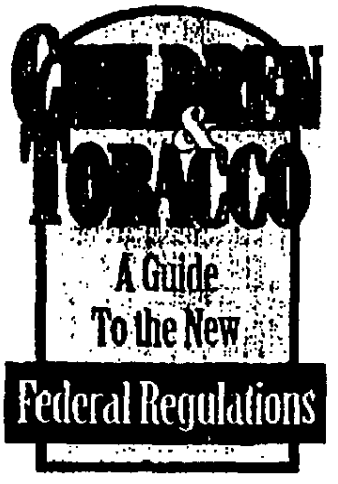
Source: https://www.industrydocuments.ucsf.edu/docs/kmbn0000

Did you know that new Federal rules on cigarettes and smokeless tobacco go into effect February 28?



What's In Store?

The New FDA Rules on Tobacco... A national town meeting

Important! The Food and Drug Administration invites retailers, parents, health professionals, community groups, State and local officials, and all others to a national town meeting to learn first-hand about FDA's new tobacco regulations to protect children and adolescents. The meeting will be broadcast live to 25 cities across the country via satellite from the nation's capital.

Highlights of the February 18 national town meeting:

- Watch Vice President Gore deliver a video message on this important issue.
- Find out what every retailer should know to comply with these rules.
- See how minors attempt to purchase tobacco and ways to prevent illegal sales.
- Learn how FDA, in cooperation with State and local officials, will enforce the new rule.
- Have the opportunity to speak directly to the government officials who developed this rule.
- Discuss how parents, community groups and retailers can work together to prevent sales to children and adolescents.

Attend the national video conference at one of these 25 locations. Attendance is free, but call today to reserve space for February 18, 1-2:30 p.m. (Eastern time)!

Arizona (Phoenix, 602-379-4595, x225)
Arkansas (Little Rock, 602-379-4595, x225)
California (San Diego, 714-798-7607
and San Francisco, 510-337-6845)
Colorado (Denver, 303-236-3018)
Florida (Orlando, 407-648-6922, x202)
Indiana (Indianapolis, 317-226-6500, x13)
Kansas (Kansas City, 913-752-2141)
Louisiana (New Orleans, 504-589-2420)
Minnesota (Minneapolis, 414-771-7167)
Mississippi (Jackson, 504-589-2420, x121)
Missouri (St. Louis, 314-645-1167, x123)
New York (Buffalo, 716-551-4461
and N.Y.City, 718-965-5300, x5754)
N. Carolina (Raleigh, 404-347-4001, x5340)
Ohio (Cincinnati, 513-684-3501, x110)
Oregon (Portland, 503-671-9332)
Pennsylvania (Philadelphia, 215-597-4390, x4202)
Puerto Rico (San Juan, 787-729-6842)
South Carolina (Charleston, 404-347-4001)
Texas (Dallas/Ft. Worth, 210-229-4531)
Utah (Salt Lake City, 303-236-3018)
Vermont (Burlington, 617-279-1675)
Virginia (Norfolk, 410-962-3731)
W.Virginia (Charleston, 303-273-1038)

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Source: https://www.industrydocuments.ucsf.edu/docs/kmbn0000

The video conference will be held Tuesday, February 18, 1997, from 1:00 pm to 2:30 pm (Eastern time), at the locations listed below. Most of the sites are United Artists Theaters. There is no charge to attend, but advance registration is requested because seating is limited. *The deadline for registering is Tuesday, February 11, 1997.* Persons will be registered in the order in which their call is received. Late registration will be accepted if space is available. To register, call the appropriate person with your name, organization, address, and telephone number.

Buffalo, NY
University Cinema
4100 Maple Rd., Amherst
Diana Monaco, or Beverly Kent
716-551-4461

Burlington, VT
Sheraton-Burlington
870 Williston Rd.
Paula Fairfield
617-551-4461

Charleston, SC
Aviation Ave. Cinemas
2390 W. Aviation Ave.,
N. Charleston
Sheila Bayne Usby
404-347-4001

Charleston, WV
Kanawha Cinemas
601 57th Street
Ruth Welsheit
330-273-1038

Cincinnati, OH
Showcase Cincinnati
1701 Showcase Dr.
Marilyn Zipkes
513-684-3501, x110

Dallas/Ft. Worth, TX
United Artists Bedford 10
2000 Forum Pkwy., Bedford
Juan Tijerina
210-229-4531, x13

Denver, CO
Greenwood Plaza
8141 E. Arapahoe Rd., Englewood
Virlie Walker
303-236-3018

Indianapolis, IN
United Artists Circle Ctr. Theatre
49 W. Maryland St.
Janet LeClair
317-226-6500, x13

Jackson, MS
Parkway Place 10
1075 Parkway Blvd., Flowood
Darlene Tollestrup
504-589-2420, x121

Kansas City, MO
Bannister Mall 5
5600 E. Bannister Rd.
Tywanna Paul
913-752-2141

Little Rock, AR
Park Plaza 7
6320 "C" Street
Gilbert Meza
602-379-4595, x225

Minneapolis, MN
Woodbury Theatre
1470 Queens Dr., Woodbury
Steve Davis
414-771-7167

New Orleans, LA
Kenner 8
1000 W. Esplanade Ave.,
Kenner
Darlene Tollestrup
504-589-2420

New York, NY
Criterion Center Theater
1514 Broadway
Herman Janiger
718-965-5300, x5754

Norfolk, VA
Movies at Kempsriver
1220 Fordham Rd., VA Beach
Leonard Genova
410-962-3731

Orlando, FL
Movies at Florida Mall
1001 Florida Mall Ln.
Lynne Isaacs
407-648-6922, x202

Philadelphia, PA
Riverview Plaza
1400 S. Delaware Ave.
Theresa Holmes
215-597-4390, x4202

Phoenix, AZ
United Artists Christown Mall
1546 W. Montebello
Gil Meza
913-752-2141, x225

Portland, OR
Westgate 5
3950 SW Cedar Hills Blvd.,
Beaverton
Allen Benett
503-671-9332

Raleigh, NC
Mission Valley Cinemas
2109 Advent Ferry Rd.
JoAnn Pittman
404-347-4001, x5340

St. Louis, MO
Westport Cinema
910 Westport Plaza
Mary-Margaret Richardson
314-645-1167, x123

Salt Lake City, UT
Broadway Center Cinema
111 E. Broadway
Virlie Walker
303-236-3018

San Diego, CA
United Artists Horton Plaza
475 Horton Plaza
Rosario Vior
714-798-7607

San Francisco, CA
United Artists Emery Bay 10
6330 Christie Ave., Emeryville
Janet McDonald
510-337-6845

San Juan, PR
United Artists Cinema 150
Laguna Garden Shopping Ctr.
Nilda Villegas
787-729-6852

51861 5014

Source: https://www.industrydocuments.ucsf.edu/docs/kmbn0000